



# A "Growing" Gold Mine

## Demand for Autos, Trucks and Tractors Make Opportunity for Sure Investment

Why the rush to the Klondike a few years ago? Because fortunes lay waiting for those who were willing to dig them out. Today there is a bigger rush in the United States—in the state of Texas, right at your home, wherever it be—than the Klondike or any other gold field ever saw. Jumping from the foot of industry to the top, the automotive interests in the United States have become worth more billions of dollars than any other industry.

It has been settled that the horse is to go almost entirely. Economy has shown that passenger cars, trucks, tractors are cheaper and more productive. The big change is daily going on, retarded only by the fact that autos cannot be had and automotive ma-

chinery cannot be fast enough made to supply the crying demands from all parts of the country.

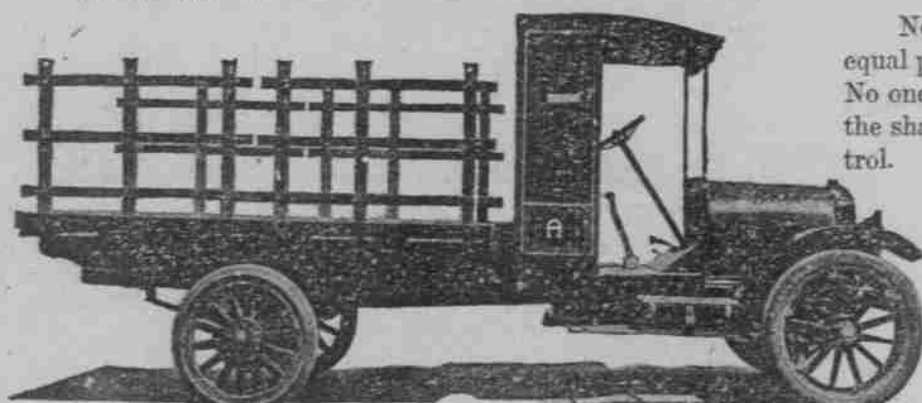
The manufacture of automotive machinery is the big strike of today—the rush to supply the ever increasing demand for cars, tractors, trucks, trailers, is the gold mine that is a sure strike. What are the conditions in El Paso today? Cars can't be had. There is not a dealer in the city who can get enough cars. Many of them cannot get a tenth enough to supply their customers. Nearly all the cars that have arrived in El Paso for the last six months have been sold before they arrived. Instead of becoming better this condition is fast becoming more stringent.

### Nothing to Strike, Nothing to Discover— It's Already Located

The same demand exists in all parts of the United States. There is absolutely nothing in the world in so great demand today as automotive products. It is not a matter of doubt, there is nothing to hunt for, to discover or to experiment with. It is a known fact. Today the situation is changed. Several years ago Henry Ford foresaw the NEED of a car such as now bears his name. As a result the Ford corporation made \$25,000,000 in one year!

Today it is not a NEED for some one to ferret out but a DEMAND already developed. The need of the country now is AUTOMOTIVE MANUFACTURING CON- CERNs SUFFICIENT TO SUPPLY THE DEMAND. That's where the fortune lies now. Whoever is willing to invest and "dig" as the Klondikers dug has even greater fortunes awaiting. In the days of the automotive pioneers there was a doubt as to whether their manufactured goods would sell. There is no doubt now—it is a question of getting out the goods of the proper kind.

**A GROWING INVESTMENT PROPOSITION.**  
The manufacture of automotive products is a GROWING investment. You cannot dig into it or draw it out so that the supply decreases. Instead, the demand for cars, trucks, tractors is always on the increase and must be for many years to come. Money put in the manufacture of automotive products is put into a GROWING gold mine.



**STROUD TRUCKS**  
Constructed for Southwestern Rough Roads

### A Texas Company

—What San Antonio thinks of this concern is evidenced by the fact that after thoroughly investigating its proposition a group of five civic San Antonians presented the organization with 50 acres for its plant and assured it of water free for two years. An option of the adjoining 50 acres has been secured for the association. On this additional 50 acres homes for the officers and employees will be constructed. Five of the association's officers have already agreed to build homes there costing from \$5,000.00 to \$25,000.00 each. This concern is now considered the dominant industry of San Antonio.

#### OFFICERS EXPERIENCED AUTOMOBILE MEN.

The officers of the association are men of experience in the motor world and known as such in Texas:  
**SAM W. STROUD, President**  
—A banker and automobile man, originally from Oklahoma, who has been in the automobile business in Texas four years.  
**C. K. McDOWELL, Vice-Pres.**  
—A substantial citizen of Del Rio, Texas, County Judge of Valverde County, Texas, for ten years, and attorney for this association.  
**F. W. LEMBURG, Sec'y.-Treas.**  
—A banker for fourteen years in Mason, Texas, and has the confidence and esteem of everyone in that section of the State.  
**W. C. RABIG, Designing Engineer**  
—A man with 15 years' experience in the designing and assembling of trucks and tractors. The Stroud superior All-in-One Tractor has his best.

### Question of Sane Investment

The Stroud Manufacturing Association of Texas was organized for the purpose of manufacturing and assembling Automobiles, Tractors, Trucks and Trailers especially designed and built for performance on the rough roads of the Southwest and like sections of the country.

The proposition of the association is to capitalize for \$2,000,000 and to sell shares at \$10.00 par—all shares fully paid and non-assessable.

No preferred stocks or bonds. Each shareholder has equal privileges and every share the same earning capacity. No one will be allowed to own or control over one-tenth of the shares. This means that the majority will always control.

Every stockholder is privileged to buy automobiles, tractors and trucks at dealers' prices, thus giving the stockholders additional opportunity to make money and providing a system of distribution which no other company in the country can break into.

Our first year's output will practically be sold before the shares are sold, and will be largely bought by shareholders.

Each shareholder will at all times have a voice in the management of the association as provided by the system of direction and control, the shareholders selecting the board of directors or trustees who pilot the organization.

### Best Investments Now at Hand

The largest earnings in the automobile manufacturing world are to be made in the future. The increasing demand unerringly points to this as a fact. In view of the following published facts regarding profits of the auto manufacturing business, and the known demand, the only conclusion to be reached is that PROFITS OF THE FUTURE MUST GREATLY EXCEED THOSE OF THE PAST.  
—Authorities agree that the largest earnings in the automobile manufacturing business are to be made in the future—and they say this, knowing that—  
—General Motors' profit last year was approximately \$20,000,000.00  
—Overland Motor Company's original capital has increased at the rate of 6500 per cent since 1900.  
—Ford Motor Company made \$53,000,000.00 in one year.  
—Wichita Motor Car Company paid 102 per cent dividends one year and 167 per cent another.  
—Numerous motor manufacturing companies have declared dividends of better than 100 per cent year after year.  
—\$100.00 invested in Hupp Motor Car Company six years ago returned \$13,120.00—more than 131 times the amount invested.  
—\$100.00 invested in the H. H. Franklin Company nine years ago returned \$1,581.00—more than 15 times the amount invested.  
—\$100.00 invested in the Federal Motor Truck Company seven years ago returned \$7,573.20—more than 75 times the amount invested.  
—\$100.00 invested in the Ford Motor Company of Canada eleven years ago returned \$2,167.50—more than 21 times the amount invested.  
—Multiply these returns by 10 or 100 and you will see the motor industry is making new millionaires yearly.  
—Get in on the ground floor—BUY STROUD MOTOR MANUFACTURING ASSOCIATION STOCK NOW AT \$10.00 PAR.



**"It's A Stroud"**  
—built for rough roads

### Correct Plan of Construction Means Substantial Returns

Experienced automobile men and mechanical engineers quickly recognize the proposition of the Stroud Motor Manufacturing Association as a money maker because it answers the demand of conditions in the Southwest so admirably. The men who conceived the plan have had years of experience in their line and therefore have produced what rough countries demand.

Many cars fail to give satisfaction in this section of the country, having been designed for boulevards and smooth streets and driveways of the East and North. The Stroud car is planned to retain all the outward symmetry and beauty which marks cars of the better make while beneath the beautiful exterior is a mechanism designed by a master hand, with every part made thoroughly strong and as finely and correctly finished as the best watch.

Stroud Tractors and Trucks are constructed each with reference to the individual work to be performed by them in rough sections and with the requirements of each well in mind.

I hereby make application for membership in the STROUD MOTOR MANUFACTURING ASSOCIATION, and subscribe for..... shares at par value of \$10.00 each, total amount being \$..... and agree to pay for said subscriptions as follows:

\$..... with this subscription, and the balance of \$..... in 2, 4, 6 months.

Upon completion of said payments the STROUD MOTOR MANUFACTURING ASSOCIATION agrees to issue to me a fully paid membership certificate which entitles me to a pro rata share of all profits and dividends accruing in conformity with the plans of said Association.

This certificate when issued shall be non-assessable, and my liability under same shall not exceed the amount of my subscription. Not to exceed \$200.00 in Shares will be accepted at any time as part payment on any Automobile, Truck or Tractor.

It is agreed and understood that no member of this Association, by ownership of certificates, or by proxies, shall ever be allowed to vote or control in excess of one-tenth of the entire strength of the Association.

It is agreed that the STROUD MOTOR MANUFACTURING ASSOCIATION will sell automobiles, trucks, tractors and accessories of its manufacture, to original certificate holders, for their own personal use, at the price made to local dealers.

This application, the plans and the certificate, when issued, shall constitute the entire contract between subscriber and the Association, and no verbal promise or alterations will be binding to either party hereto.

Date..... 191..... Applicant..... Full Address..... Occupation.....

NOTE: Make all Checks and Drafts Payable to the STROUD MOTOR MANUFACTURING ASSOCIATION. This application is not binding until approved by the chairman of the Board of Advisors.

**Stroud Motor Manufacturing Association, Ltd.**

431 Gunter Building, San Antonio, Texas

**H. F. SHAPER, Local Representative**

6 Buckler Building

Phone 737

